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## FOR IMMEDIATE RELEASE

## Saving The Great Swamp Documentary Debuts Primetime on NJTV

New Jersey, October 30, 2017 – The new one-hour documentary, *Saving The Great Swamp: Battle to Defeat the Jetport*, will have its local area broadcast premiere on **NJTV** on November 15<sup>th</sup>. Narrated by **Blythe Danner**, the award-winning film chronicles the historic struggle to prevent a rural area of New Jersey from being turned into a major airport between 1959 and 1968. The inspiring story continues to resonate as a model for community action in the face of powerful forces.

Distributed nationally by **APT** (American Public Television), **NJTV** leads with the first primetime broadcast in the Northeast on **November 15<sup>th</sup> at 8:00 pm**. Presenting station **WHYY** in Philadelphia airs on the same night at **10:00 pm**, and the film has been scheduled on over 100 channels across the country throughout November. Among other accolades, the film won **Best Documentary** at the Fall 2017 **New Jersey Film Festival**.

*Saving The Great Swamp* centers on the fight that began when the powerful Port of New York Authority announced plans to construct a huge 10,000 acre "jetport" 26 miles west of New York City in a little-known place called the Great Swamp. In the name of progress, entire towns would be obliterated, the aquifer and wildlife destroyed, and a way-of-life threatened for thousands of people. The events that followed became one of the most defining environmental confrontations of its time - a grassroots movement that started in a local high school and grew to historic proportions. It was a battle that took almost a decade, a President and an Act of Congress to stop, and led to the creation of a national treasure - **Great Swamp National Wildlife Refuge**.

Two years in the making, *Saving The Great Swamp: Battle to Defeat the Jetport* was directed by seasoned filmmaker **Scott Morris** and co-produced by **Larry Fast**. The film features in-depth interviews with residents, historians and officials, and a rich tapestry of historic film footage, old photographs and high-end cinematography of the Great Swamp today. Funding was provided by philanthropic organizations and individuals through **Community Foundation of New Jersey**.

To see the trailer, upcoming broadcasts, a list of funders and other information, visit <u>www.savingthegreatswamp.com</u>. Downloadable images are available along with links to press releases, videos, reviews and articles.

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## **About APT:**

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